



**Su Wiemer**

Lean/agile UX/UI Design

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## Latest Projects

### **DMix Cloud** UX/UI Design 2019 – Present

In collaboration with stakeholders and developers, I improved the information structure and usability of the SaaS product based on research data and developed a new UI design. Since then, I have been continuously involved in further development, creating solutions based on different UX methods and delivering wireframes, prototypes and UI styles.

### **3D Magic** UX/UI Design 2020 – 2021

Working with the developers, I developed the information structure and user interface of this 3D tool and delivered prototypes and UI styles to developers for further development.

### **Bernsteinsee Hotel GmbH** Webdesign & Development 2020–2021

To get more reservations and increase the conversion rate, I redesigned and developed the booking website in collaboration with the stakeholders.

### **ASZ GmbH** Webdesign & Development 2020–2021

With the goal of dusting off the external image and addressing motivated, potential employees, I redesigned and developed the website of ASZ GmbH in cooperation with the responsible persons. In addition, the usability of seminar bookings was to be improved and access to the new online course offering was to be made possible.

## Work Experience

### **Su Wiemer** Solopreneur & Freelance Webdesigner 2009 – Present

### **Color Digital** Freelance UX/UI Designer 2019 – Present

### **Splekerteam Communications** Graphic Designer 2000 – 2003 (last permanent position)

## Certifications

### **Conducting Usability Testing** 2021

### **Interaction Design for Usability** IxDF 2021

### **UI Pattern for Successful Software** IxDF 2020

### **Webdesign for Usability** IxDF 2020

### **Design Thinking – the Beginner’s Guide** IxDF 2020

### **User Experience – the Beginner’s Guide** IxDF 2020

### **Certified UX Design Specialist** XD Alumni 2017

## Education

### **School of Ideas** Hamburg

### **Rhein-Sieg-Academy for Realistic Fine Art & Design** Hennef

### **Training as a Media Designer in Print & Web** Köln

## Soft Skills

Structured  
Goal-oriented  
Affinity to learn  
Methodical work  
Analytical and empathic  
Teampayer  
Hands-on-mentality  
Reliable - deadlines are met  
Attention to detail

## Skills

### **User Research:**

User Personas  
Storyboards

### **Ideation:**

Brainstorming  
Conceptual Models /  
User Flow

### **Prototype:**

Sitemaps  
Wireframes  
Paper Prototypes  
Interactive Prototypes  
Interaction Design  
MockUps  
UI Style Guide

### **Evaluation:**

Usability report

## Tools

Balsamiq  
Miro  
XD  
Figma  
Illustrator  
Photoshop  
Wordpress  
teams  
Jira  
slack