UX / UI Designer
Susanne Wiemer

+49 179 2495210
su@makeusershappy.de

makeusershappy.de
linkedin.com/in/su-wiemer.de

About Me

With diverse experience in developing digital solutions, from SaaS products to mobile apps and web designs, I am focused on designing user-centered interfaces. My intuitive designs are based on comprehensive user data, fostering innovative solutions that deliver real value.
My approach is characterized by a deep understanding of business objectives and a lean, agile workflow that drives projects efficiently and purposefully.

Skills

User-Centered Design: Expertise in developing product designs based on deep user insights and feedback.

Prototyping and Testing: Experience in creating wireframes, prototypes, and conducting usability tests to validate and optimize design concepts.

Collaboration: Effective collaboration with stakeholders and cross-functional teams to develop design solutions that align business objectives with user needs.

Personal Attributes

Problem Solver: Ability to analyze complex challenges and develop effective solutions.

Agile Methodology: Adaptable in fast-paced environments, with a strong focus on iteration and continuous improvement.

Lifelong Learning: Committed to personal and professional development to stay at the forefront of UX design.

Certifications

2018 – Present

IxDF / Interaction Design Foundation
Multiple certificates from IxDF, underscoring my knowledge in UX design and related fields. Latest Certificate: AI for Designers

XDi Alumni
Certified UX Design Specialist

Prof. Experience

2018 – Present

UX Design Services
On a freelance and project basis - user-centered interfaces for SaaS solutions, mobile apps and web designs.

2004 – 2019

Brand & Web Design Services
Branding and web design solutions for various agencies and a diverse range of companies.

2003 - 2004

School of Ideas Hamburg
Conrad Gley Thieme Copywriter

2000 – 2003

Sp!ekerteam Communication
Graphic Designer

Deliverables

User Needs & Product Objectives
User Personas / Scenarios / Journey Maps

Information Architecture
Sitemaps / User Flows

Interface & Interaction Design
Wireframes / Prototypes / Information Design

Visual Design
MockUps / Design Systems

Evaluation
Usability report

Methods

Surveys / User Interviews / Usability Testing / Empathy Maps / HMW / Heuristische Evaluation / Card Sorting / Moodboards / Design Sprints

Tools